



# SEMINAR PROGRAMME



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International Citrus Expert

Global Citrus Trade Dynamics

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Presented by PRODUCE BUSINESS



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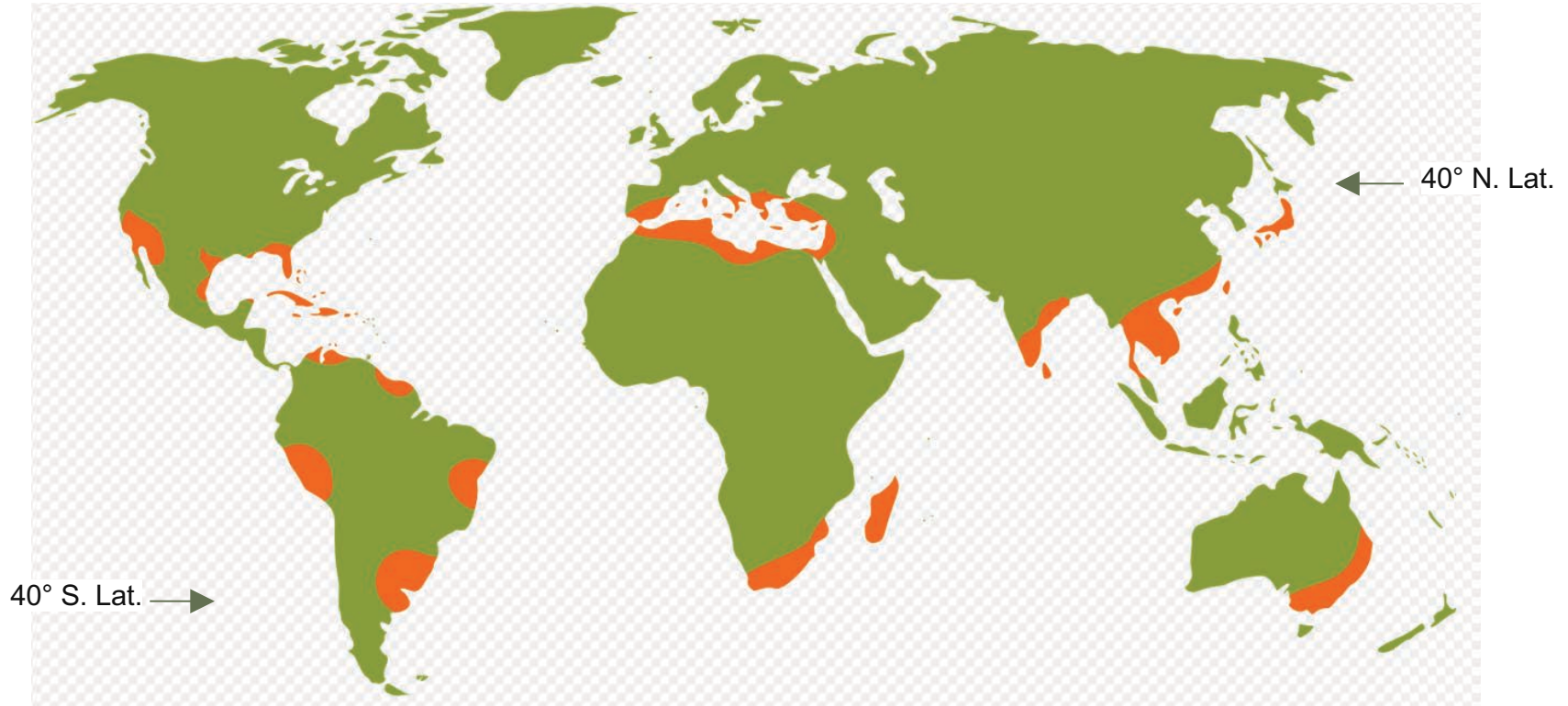


# Overview

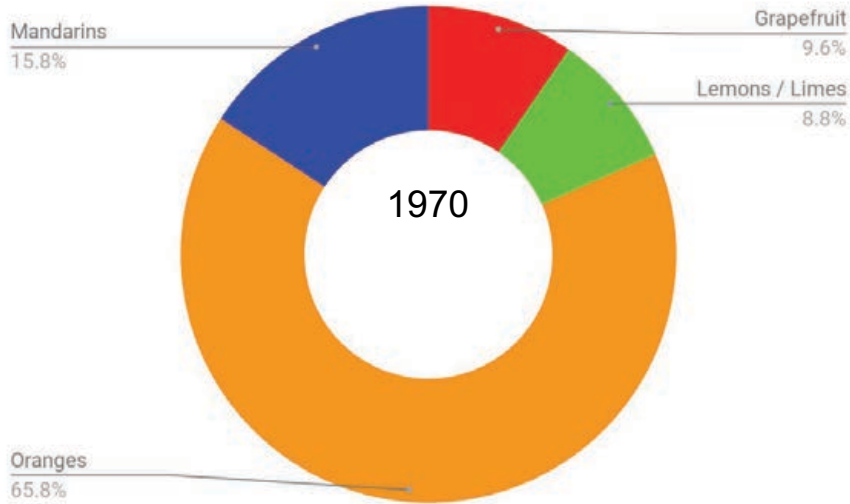
- Where Citrus Grows
- What We Grew, What We Grow 1970 vs. 2015
- Explosion In Easy Peel Citrus 1970 vs. 2015
- Shifting Global Trade Patterns
- Market Access Drivers Today & In The Future



# The Global Citrus Belt

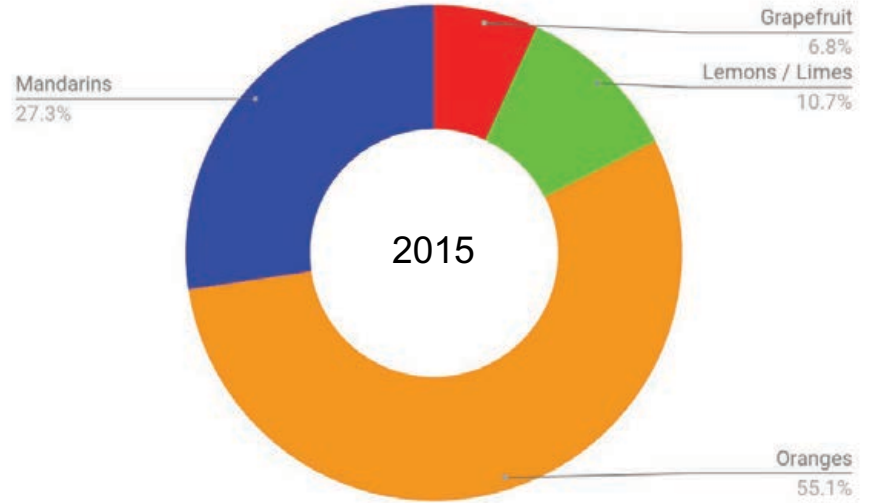


# World Citrus Production 1970 vs. 2015



31,984,633 MT

238% ↑↑



108,173,916 MT

Sources: USDA, FAO

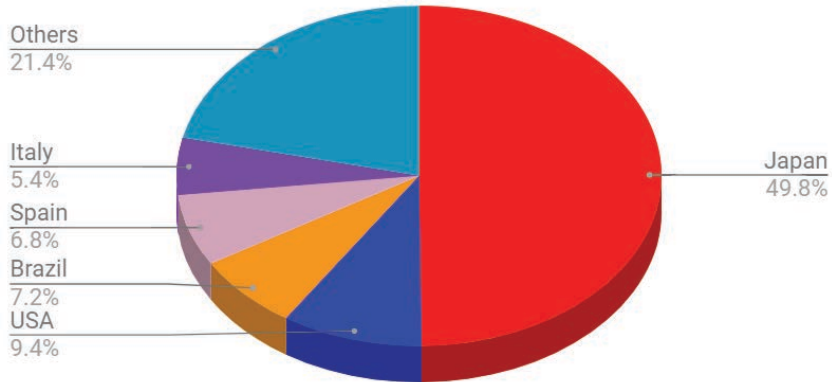


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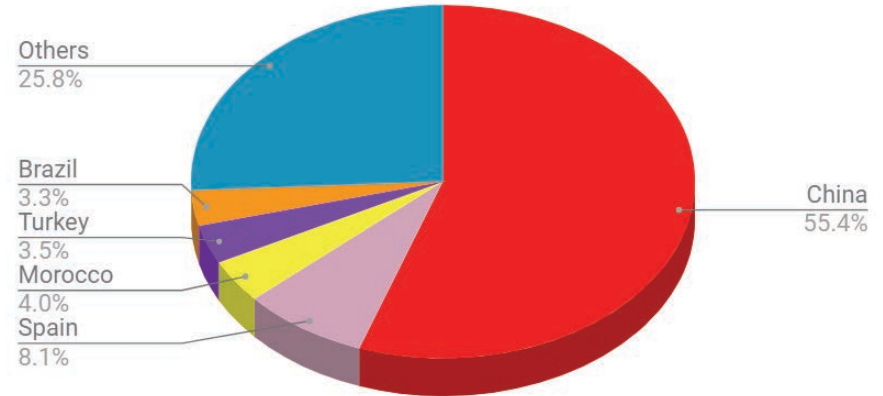
# World Mandarin Production 1970 vs. 2017

1970



5,049,926 MT

2015



29,514,384 MT

484% ↑↑

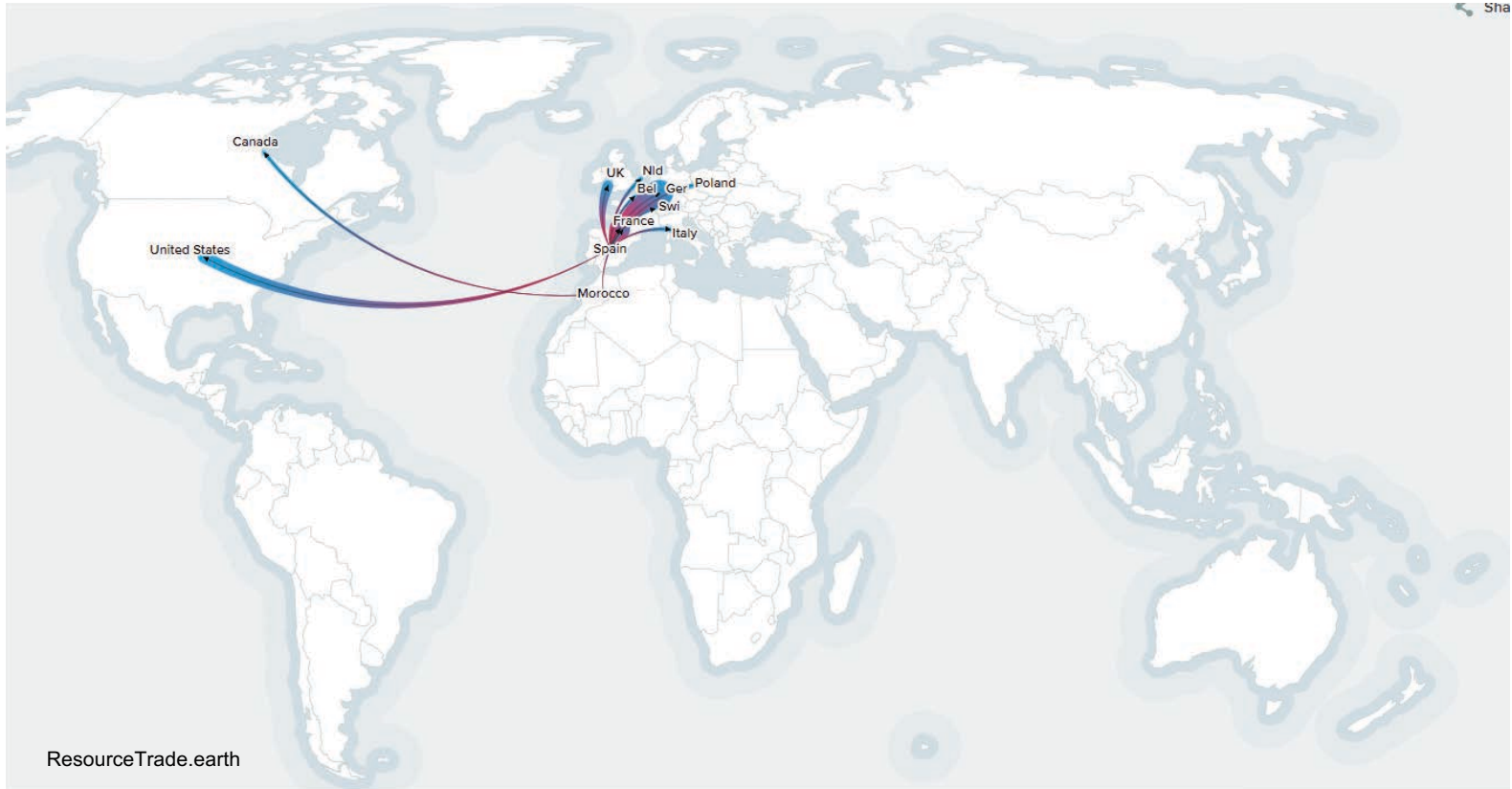
Sources: USDA, FAO



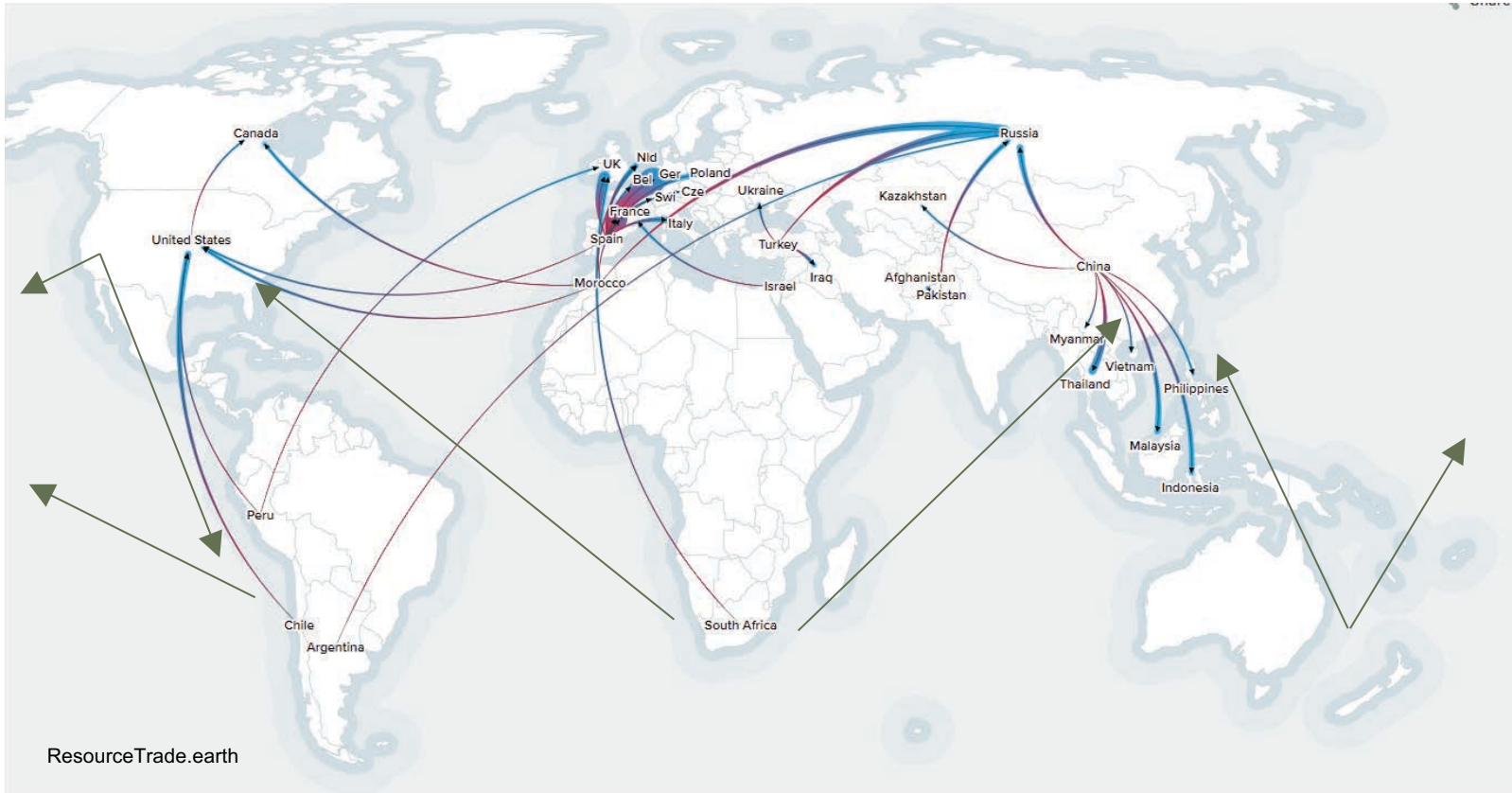
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# Global Trade Easy Peelers 2000



# Global Trade Easy Peelers 2015





# Market Access

## Pest & Disease Pressures

- Tristeza
- Canker
- Sweet Orange Scab
- Black Spot
- Greening
- The Next Pestilence

## Post Harvest Solutions Imperative

- Growers Spending \$\$\$ Without Providing Needed Results
- GMO Solutions Are Complex
- New Fumigants, Drenches, Handling Techniques Can Provide Needed Results But With Consequences

## Acceptable Work Plans

- Trade vs. Science vs. Politics
- Ongoing Global Political Turmoil Impacts Trade Agreements and Governmental Agency Cooperation



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